

HOSPITALITY STUDENTS' PREPAREDNESS IN NEPAL: A STUDY FROM THE
PERSPECTIVE OF BLOOM'S TAXONOMY

A Thesis Research Report

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DECLARATION

I, AAKASH LAMA, the degree candidate, hereby declare that the work presented in this dissertation is a genuine work done originally by me under the closer guidance and supervision of the respective Supervisor, following the stipulated guidelines and the same report has not been submitted elsewhere for the award of any degree. All sources of information referred in this work are acknowledged with reference to the respective authors. I firmly understand that this document becomes a university property on its acceptance and promise to abide by the respective norms of the university in this respect.

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ABSTRACT

The primary purpose of this study was to assess the students' overall perceived level of preparedness as an outcome of studying BHM program from the perspective of Bloom's Taxonomy covering three selected domains of learning and development for professionalism as an outcome of academic process. The selected domains include knowledge, skill competence and attitude transformation.

A sample size of 436 fresh BHM passed students was taken as respondents including 294 male and 142 female. Since the study population was quite scattered with little knowledge of the exact population size, simple random sampling technique was used to select the respondents from selected academic institutions. Quantitative research method was used with the help of a mix of exploratory, descriptive and causal research designs.

This study has revealed that the students, who studied and passed BHM degree in context of Nepal within last one year, perceived a fully operational level of preparedness, slightly below the expected exemplary level to claim a total quality process climate of teaching-learning in higher hospitality education in the country. Similarly, the students graduated from Tribhuvan University and Kathmandu University perceived with relatively higher level of preparedness as compared to those passing from other universities.

Lack of proper balance between theory and practice, global context-based learning, and practices on industry-academia linkage were responded as the key problems facing the process of professional transformation in the process of developing a generation of managers and entrepreneurs in experience economy.

This research exposure has really served instrumental for the present researcher as it provided with an opportunity to assess the perceived level of student preparedness in a thematically structured manner by designing the assessment instrument based on a universal philosophical grounding as propagated in the Bloom's Taxonomy, which has really opened up a new frontier for the present researcher.

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LIST OF ABBREVIATIONS

ANOVA	: Analysis of Variance
APA	: American Psychological Association
BHM	: Bachelor of Hotel Management
DEETYA	: Department of Education Employment Training and Youth Affairs
FOM	: Faculty of Management
IBM	: International Business Machine
KSA	: Knowledge, Skill and Attitude
MHM	: Masters of Hospitality Management
NATHM	: Nepal Academy of Tourism and Hotel Management
RQ	: Research Question
SPSS	: Statistical Package of Social Science
TU	: Tribhuvan University
OECD	: Organisation for Economic Co-operation and Development
UNESCO	: United Nations Educational, Scientific and Cultural Organization
USA	: United States of America